

# What is Groovv?





## Positioning Statement



Forward motion is what we're all about. Growth, momentum and success. That's the reason you went into your business, and you're the reason we went into ours. We have the highest-performing technology platform as well as an exceptional staff committed to helping you win. We work each day for a simple reason: helping our customers compete and succeed.

**Groovv. Powering your success.**



# What is Groovv?

Groovv is Total Merchant Services' innovative new technology platform that provides merchants with:



Point of sale system



Mobile & social marketing



Integrated Payment Processing



Data and Reporting Tools



Groovv

# Groovv register



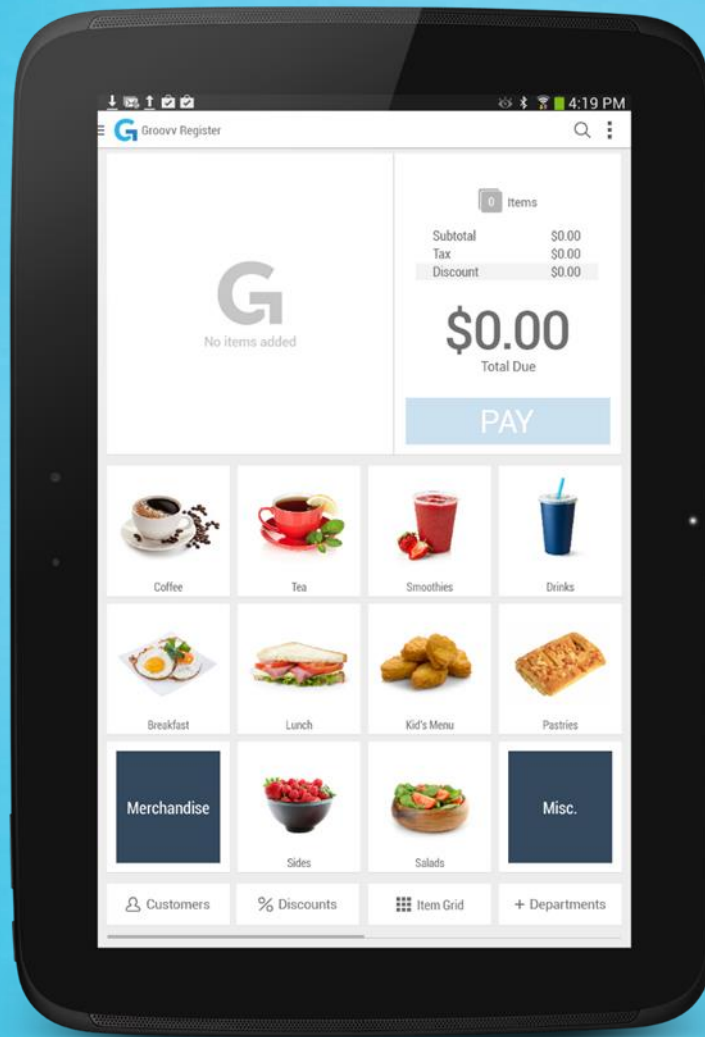
# Groovv

- Android Tablet Based POS Solution
- Multiple Hardware Options
- User Friendly and Customizable
- Ideal for SMB's
- Real time Back Office Reporting
- Online inventory management

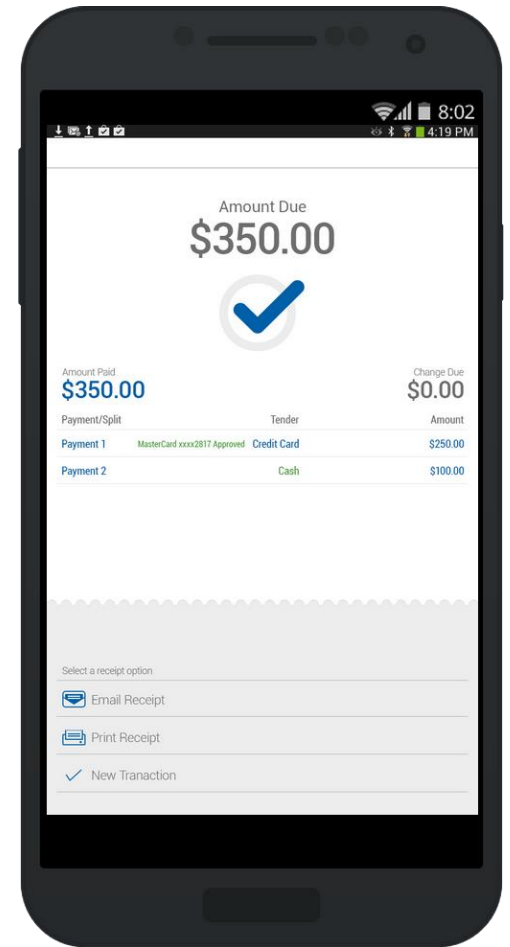
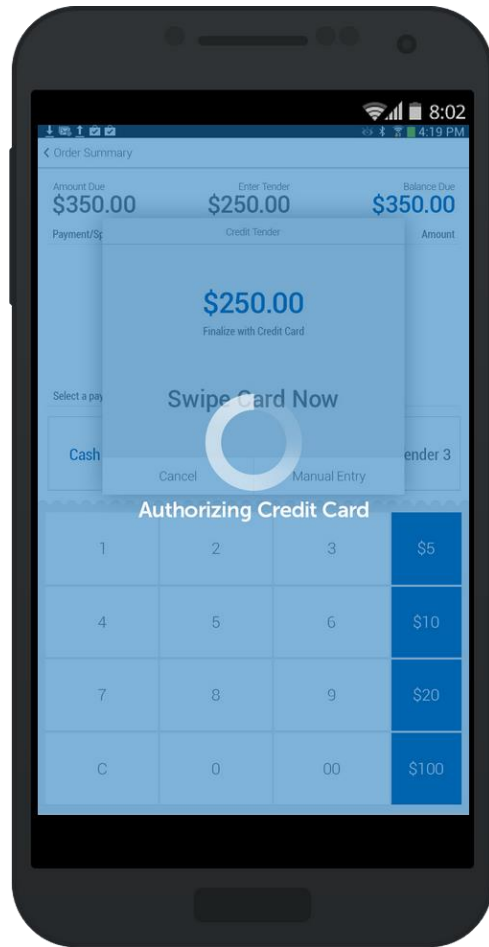
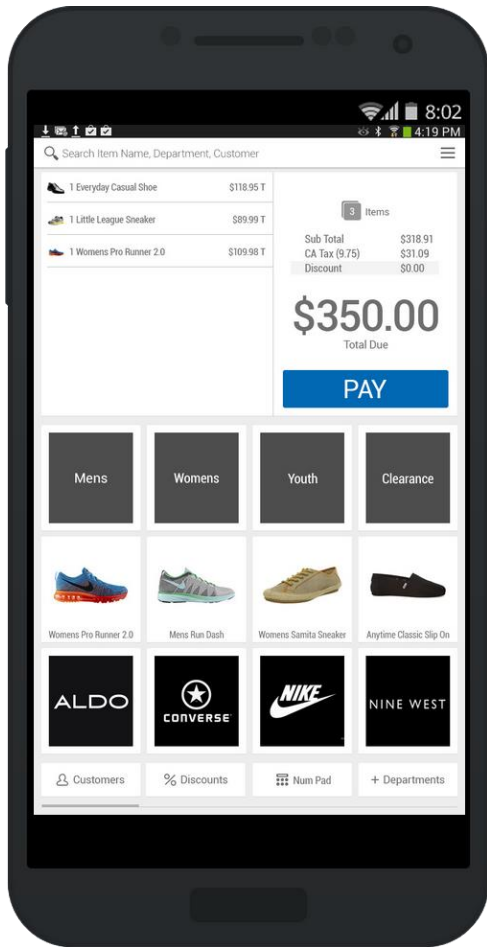


Benefits of Groovv

# Groovv register software







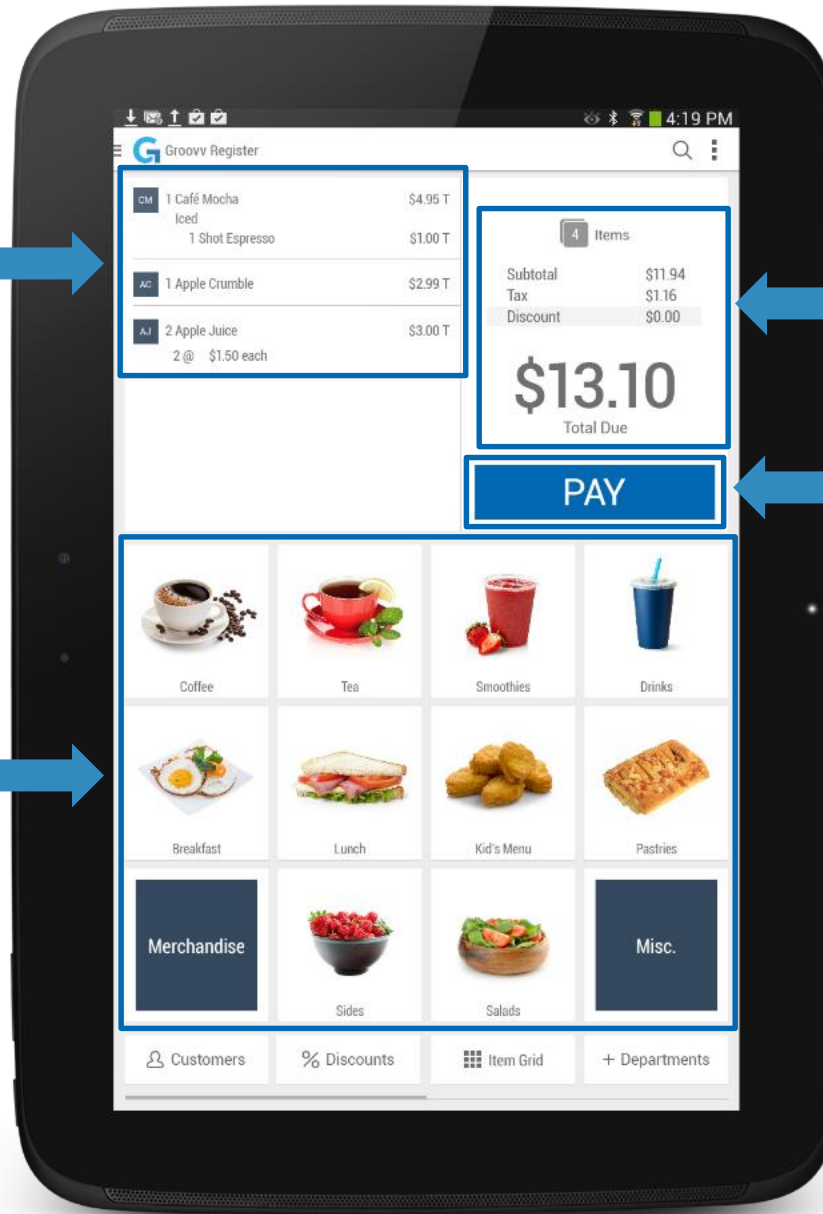
Groovv software

Items/Services  
being sold

Departments

Running Total

Accept  
Payment



Groovv software



# Items Grid

Items are created via the back-office and assigned to a department. The item button can be set-up to appear in two different ways:

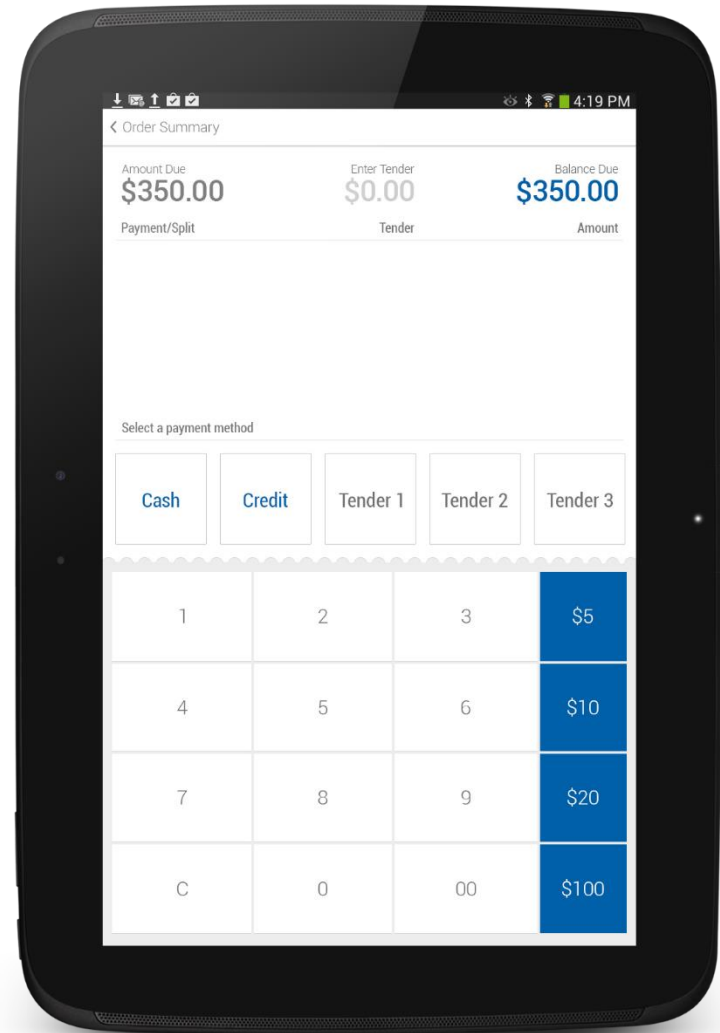
- The user can assign an image to the item by uploading the preferred image via the back-office
- The item can be set-up to reflect its department color along with the first letters of the description



Groovv software

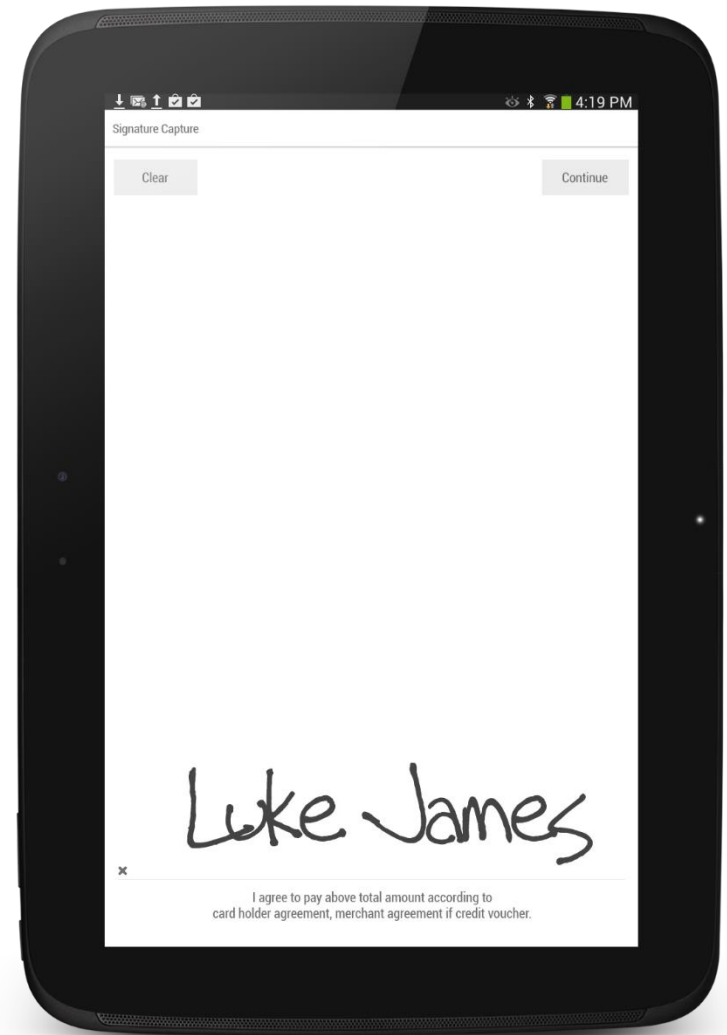
# Tender Screen

- Cash – Manually enter the exact amount of cash or use the predefined cash amounts.
- Credit Card – Manually enter or swipe a card
- Tender 1, 2, & 3 – tender type is defined via the back-office and can be applied to the balance



# Signature Capture Screen

- When a credit card transaction is processed, and *approved*, it will be necessary to obtain the customers signature
- Note that signature capture is not currently available for the all-in-one register but will be supported by all tablet-based bundles
- Once the customer has signed the screen, the merchant user will select Continue



# Groovv bundle options



# Groovv Storefront

## Features:

- Android Tablet
- Swivel stand (perfect for signature capture)
- Wireless Router
- Wireless Printer
- Cash Drawer
- Swiper



**Tablet + Stand + Printer + Swiper + Cash Drawer**



Groovv bundle options

# Groovv Restaurant

## Features:

- Android Tablet
- Swivel stand (perfect for signature capture)
- Wireless Router
- Wireless Printer
- Cash Drawer
- Tip functionality
- Swiper



**Tablet + Stand + Printer + Swiper + Cash Drawer**



Groovv bundle options



# Groovv Tablet

## Features:

- Android Tablet
- Swivel stand (perfect for signature capture)
- Swiper



**Tablet + Stand + Swiper**



Groovv bundle options

# Groovv One

## Features:

- Sturdy all in one design perfect for fast paced businesses
- Integrated Tablet
- Integrated Printer
- Integrated swiper
- Cash Drawer



All in one + Cash Drawer



Groovv bundle options

# Groovv One Plus

## Features:

- All-in-one
- Additional Android Tablet
- Additional Swiper



**All in One + Tablet + Swiper**

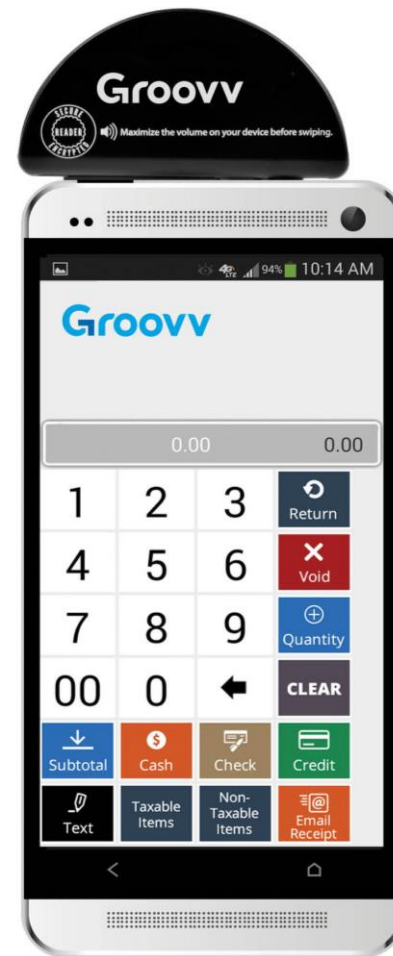


**Groovv bundle options**

# Groovv Swiper

## Features:

- Works with Droid phone or tablet
- Full back office features:
- Groovv transactions
- Groovv register
- Groovv offers



Swiper only



Groovv bundle options

# Groovv.com

**Groovv**

home

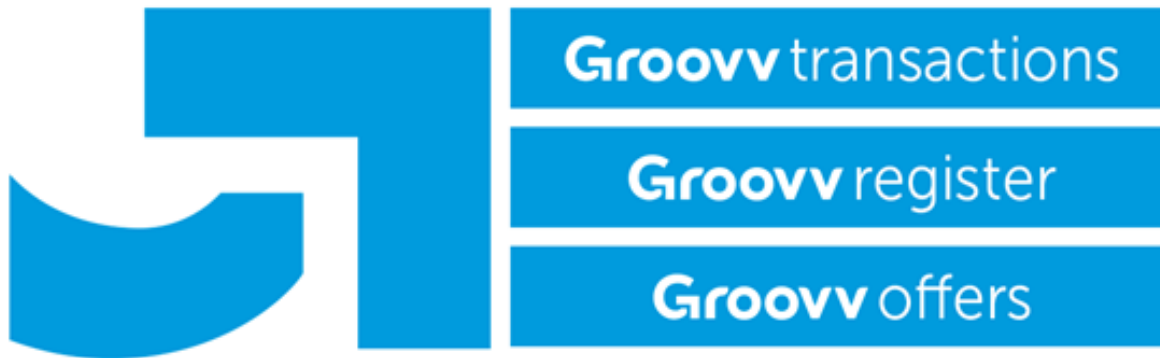
transactions

offers

register

## Welcome!

Please click below to Sign in.

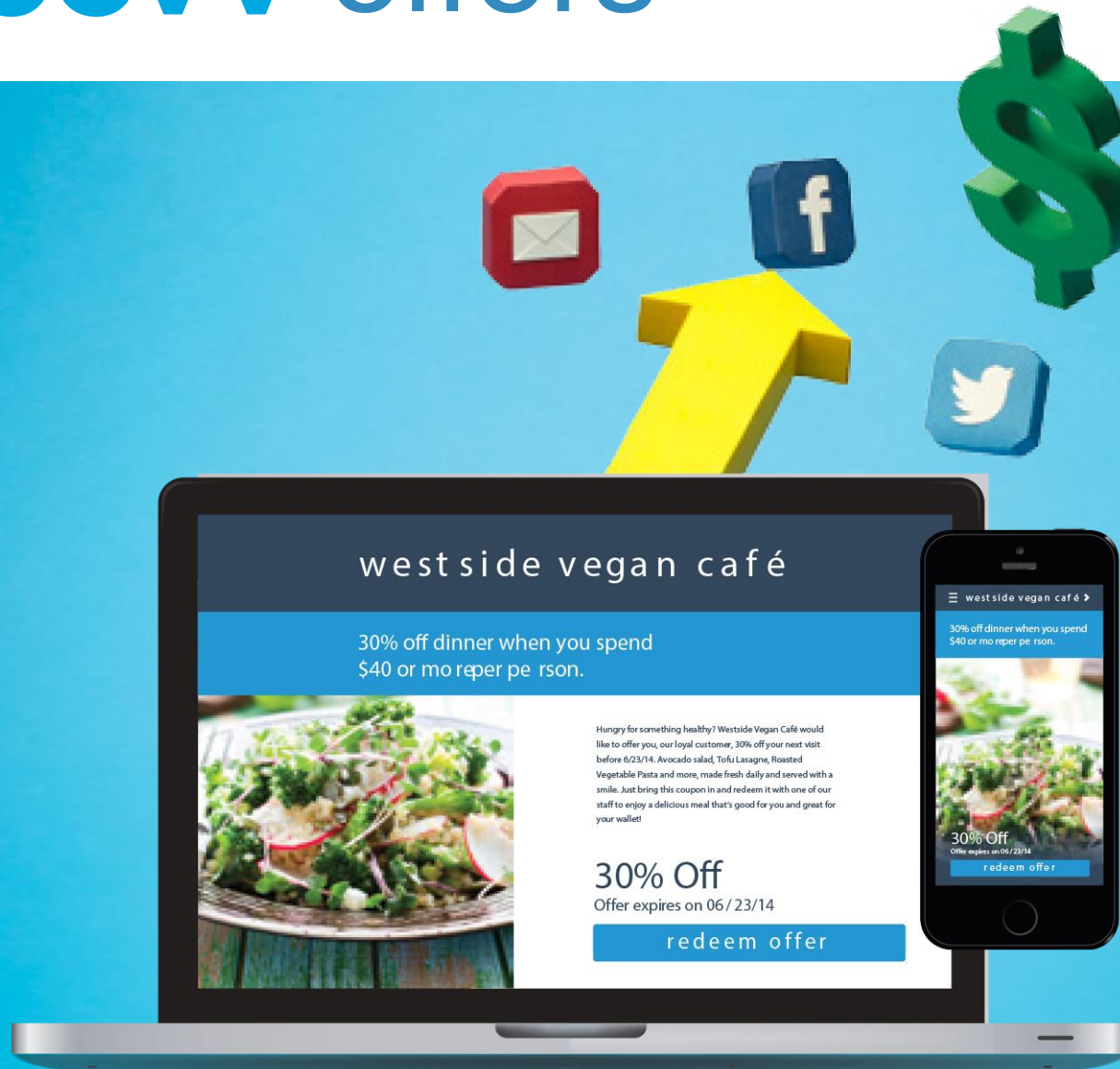


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**Groovv**

# Groovv offers





OFFERS

CUSTOMERS

CHAN

Create an Offer

Send once to all channels  
Learn more

Set-n  
Learn

LIVE

SCHEDULED

Offers

Lunch Time Special  
View Edit Clone Stats

Save 20% on your purchase (Welcome C)  
View Edit Stats

## Pick An Offer

Westside Gluten Free Cafe'

**\$2 Off** \$2 Off Half Sandwich an

Type Mobile Phone

Grab to Phone

These days, to stay thin, one a avoid downing shots of bacon burning tools, we offer you \$2 Our sandwiches are prepared top garden, meats cured in ou breads from, well, the local b

2012 Main Street  
Springfield, CA 94705

Not valid with other offers. Ou

### Coupon

Give a discount - dollar or percent off.

Pick This Offer



Coupon



Special



Freebie



News

Expires

04/16/14

N/A



## 1 Pick ✓

## 2 Design

## 3 Publish

### Offer Details

Title\* 40 characters max ?

Happy Hour - 50% Off a Large Pizza

Ideas

Details\* ?

400

Come for happy hour between 4-7pm Mon-Thurs and get 50% off a large pizza. Bring your friends!

Photo ? apizzaslice.jpg

Upload

Remove Photo

 Include Expiration Date ?

3/28/14

 Include Fine Print ?

67

This offer cannot be combined with other offers. Good for one time use only. Show this offer to the cashier when making the purchase.

Done

Draft Saved

Web

Mobile

New - Offer Boxes

Preview of Offer on Web ?

Best Pizza in Town

Special

Happy Hour - 50% Off a Large Pizza

Type Mobile Phone ?

Grab to Phone

Hurry! Offer Expires

4/2/14

Come for happy hour between 4-7pm Mon-Thurs and get 50% off a large pizza. Bring your friends!

Share

Tweet

Email

Like

Staybridge Suites  
123 Main St  
Walnuts, CA 94596

This offer cannot be combined with other offers. Good for one time use only. Show this offer to the cashier when making the purchase.

Offers by Groovv

Ask Us



# 1 Pick ✓

# 2 Design

# 3 Publish

Offer Details

Themes

Popular

Done



Cool



VIP



Earthy



Bamboo



Draft Saved

Web

Mobile

New - Offer Boxes

Preview of Offer on Web



## Vinny's Pizza Palace

Special

2-Fer Tuesdays



Type Mobile Phone

Hurry! Offer Expires

4/4/14

Grab to Phone

Buy a large pizza get a small one free.

Share Tweet Email Like

Vinny's Pizza Palace  
123 Main Street  
Walnut Creek, CA 45533

This offer cannot be combined with other offers. Good for one time use only. Show this offer to the cashier when making the purchase.

Phone 555-666-5555  
Company Website













1 Pick 

2 Design 



3 Publish

Select networks to Publish your offer to.

Customers

<input checked="" type="checkbox"/>		Facebook Wall ▼ Hide Pages	8 
<input type="checkbox"/>		Tray Groov Master Profile	4
<input checked="" type="checkbox"/>		Tracy's Pizza Palace Business Fan Page	8
<input checked="" type="checkbox"/>		Email <a href="#">Send Test</a> <a href="#">Import</a>	2 
Send to: All Active Email Fans			
<input checked="" type="checkbox"/>		Twitter @TrayGrover	5 
<input checked="" type="checkbox"/>		Texting	2 
Send to: All Mobile Fans <a href="#">Edit</a>			

Publish to your website.

<input type="checkbox"/>		Magic Offer Boxes 
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Selected Customers for this Offer

17 Customers

Available Customers

21 Customers

Groov Offers

[Create an Offer](#)

Send once to all channels  
[Learn more](#)

[Create Social OfferBot](#)

Set-n-forget recurring offers  
[Learn more](#)

Total Customers

1

[Grow List Tools](#)

[+ Add](#)


1



0


[+ Add](#)


1 Box

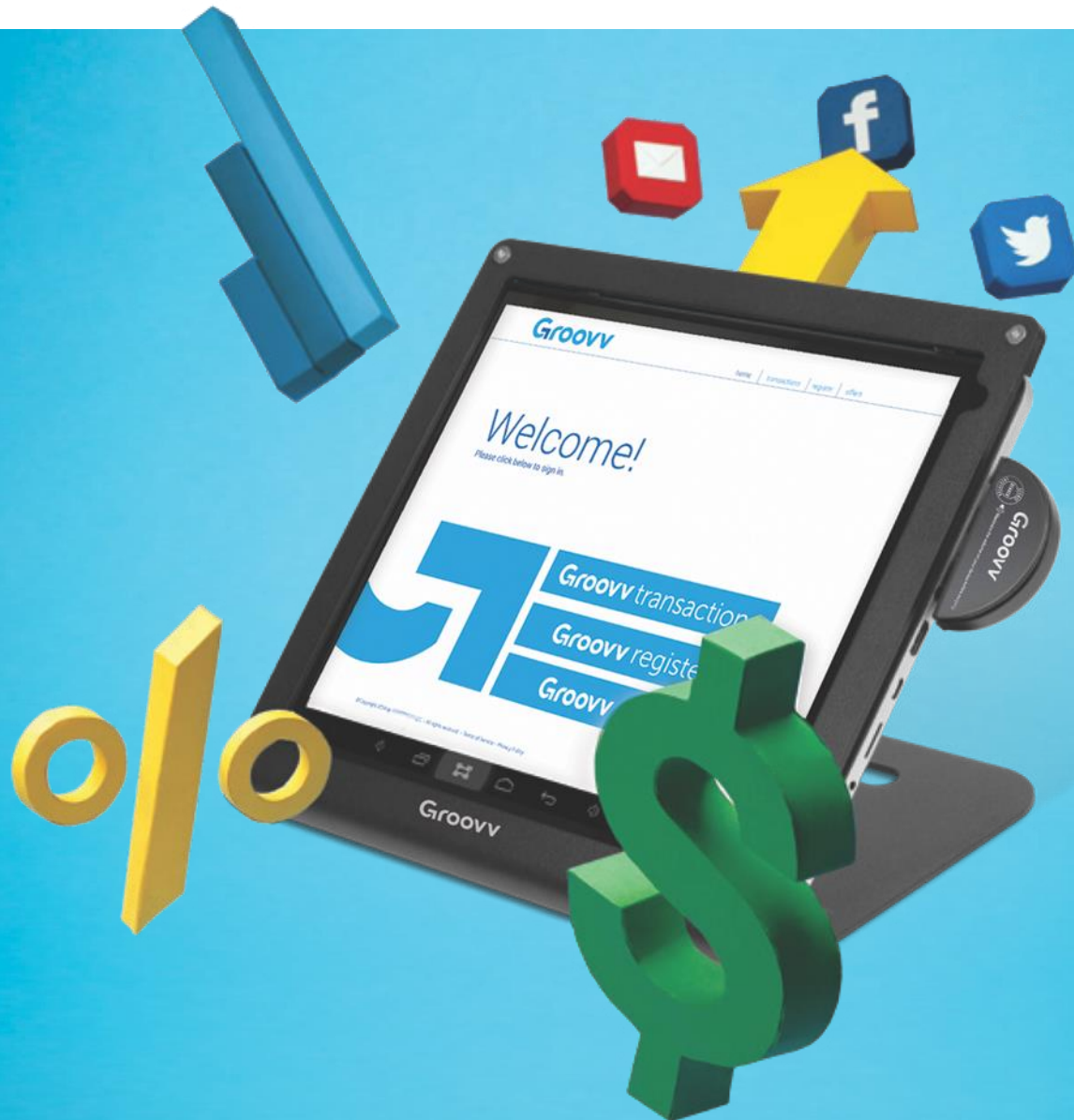
[LIVE](#)
[SCHEDULED](#)
[DRAFTS](#)
[EXPIRED](#)


Offers	Customers Sent	Views	Redemption Rate	Net Revenue	Sent	Expires
Fall Spotlights <a href="#">View</a> <a href="#">Edit</a> <a href="#">Clone</a> <a href="#">Stats</a>	12	0	0%	\$0.00	03/26/14	03/29/14
Lunch Time Special <a href="#">View</a> <a href="#">Edit</a> <a href="#">Clone</a> <a href="#">Stats</a>	12	1	0%	\$0.00	03/25/14	03/27/14
Save 20% on your purchase (Welcome Offer) <a href="#">View</a> <a href="#">Edit</a> <a href="#">Stats</a>	0	0	0%	\$0.00	N/A	N/A

[Ask Us](#)



# Groovv complete back office

















## MAINTENANCE MENU

- Inventory Items
- Customers
- Clerks
- System Data
  - Receipt Data
- Register Keys
- Departments
- Item Adjustments

Select Layout  Layout Name

					Misc	Cup Sizes
						
						

**Button Type:**

**Available Keys:**

- ✓ (Slice) Carrot Cake
- (Whole) Carrot Cake
- Add Avocado
- Add Caesar Dressing
- Add Cheese
- Add Potatoes
- All Bacon
- Apple Juice - Bottled
- Basket Of Slider
- Big Cheeseburger
- Big Mojo Wings



## MAINTENANCE MENU

- Inventory Items
- Customers
- Clerks
- System Data
  - Receipt Data
- Register Keys
- Departments
- Item Adjustments

Item Count: 94

## INVENTORY ITEMS

[Synchronize Items](#)

Search:

Department:  Description:  Scan ID:

Item ID	Description	Price	Q.O.H.
1	S M Coffee	0.95	985
2	M D Coffee	1.15	984
3	L G Coffee	1.75	992
4	S M Iced Coffee	0.95	991
5	M D Iced Coffee	1.25	997
7	L G Iced Coffee	1.75	1000
13	S M Loose Leaf Tea	0.50	990
14	M D Loose Leaf Tea	0.75	991
15	L G Loose Leaf Tea	1.00	990
16	S M Fresh Brewed Iced Tea	0.25	1000
17	M D Fresh Brewed Iced Tea	0.75	998
18	L G Fresh Brewed Iced Tea	1.00	999
19	S M Vanilla Chai Latte	0.35	1000
20	M D Vanilla Chai Latte	0.75	999
21	L G Vanilla Chai Latte	1.25	1000
22	S M Vanilla Tea Latte	1.75	1000
23	M D Vanilla Tea Latte	1.99	998
24	L G Vanilla Tea Latte	2.00	1000
25	M D Vanilla Chai Blended	0.75	996
26	L G Vanilla Chai Blended	1.95	996

Show "Deleted" items

New Item

ID	102
Description	<input type="text"/>
Short Desc.	<input type="text"/>
Scan ID	<input type="text"/>
Department	Non Taxable
Cost	<input type="text"/>
Margin	0.00
Price	<input type="text"/>
Taxable & Settings	<input type="checkbox"/> Tax 1 <input type="checkbox"/> Incl. Tax 1 <input type="checkbox"/> Tax 2 <input type="checkbox"/> Incl. Tax 2 <input type="checkbox"/> Tax 3 <input type="checkbox"/> Incl. Tax 3 <input type="checkbox"/> Tax 4 <input type="checkbox"/> Incl. Tax 4 <input type="checkbox"/> Gift Card Pur.
Q.O.H.	<input type="text"/>
Image	(Must save item before adding an image.)
Last Update	<input type="text"/>
Insert	<input type="button" value=""/>

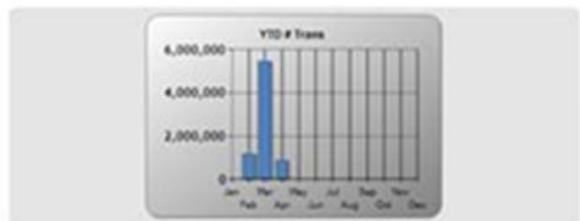
HOME

Printer Friendly

Metric	Previous Day	MTD	YTD
Volume	\$29,867,816.69	\$98,494,405.95	\$413,152,347.26
VISA	\$17,967,425.30	\$57,498,154.30	\$239,951,722.69
MC	\$7,889,598.60	\$23,525,372.07	\$94,994,622.24
AMEX	\$2,532,084.37	\$4,914,127.34	\$12,062,888.58
DISCOVER	\$795,576.76	\$1,501,892.98	\$3,521,471.87
DEBIT	\$2,137,126.35	\$3,987,544.34	\$12,907,802.65
OTHER	\$106,140.23	\$151,566.54	\$1,482,739.99
# Transactions	486,676	864,326	7,488,864
VISA	280,413	533,767	4,563,811
MC	119,826	206,167	1,684,267
AMEX	14,433	27,365	204,964
DISCOVER	8,300	16,212	134,409
DEBIT	46,775	81,889	801,536
OTHER	4,629	7,435	61,689



Month	Volume	# Trans
Volume	\$413,152,347.26	7,488,864
Jan	\$0.00	0
Feb	\$72,955,224.86	1,186,835
Mar	\$284,613,316.65	5,441,871
Apr	\$55,484,405.95	861,326
May		
Jun		
Jul		
Aug		
Sep		
Oct		
Nov		
Dec		



Metric	Previous Day	MTD	YTD
Volume	\$29,867,816.69	\$98,494,405.95	\$413,152,347.26
Refund Volume	\$47,601.85	\$67,241.91	\$380,715.14
Refunds / Sales	0.16%	0.12%	0.09%
Chargeback Volume	\$31,867.20	\$72,705.26	\$751,876.64
Chargeback / Sales	0.10%	0.12%	0.18%
Refund Volume	-\$52,576.52	-\$54,444.90	-\$1,101,904.67
Refunds / Sales	0.88%	0.91%	0.76%
# Transactions	453	539	5,346
Refunds	50	66	1,171
Chargebacks	47	67	2,175



Metric	Previous Day	MTD	YTD
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Thank You!

